

FOR IMMEDIATE RELEASE  
SEPTEMBER 24, 2008

## Halloween Frights & Delights at Aberdeen Centre

*It's going to be spook-tacular....!*

Aberdeen Centre becomes Halloween Central **October 22- 31**, for ghoulish fun and a host of creepy creatures that will grab your imagination and make your screams come true!

Bring your little ghosts and goblins for sacks full of treats, spooky prizes, and frightening fun for the entire family...*if you dare!*

**Beware...The Chamber of Horrors** *October 22- 31, Mall hours, Central Atrium*

BOO! The Central Atrium undergoes a spooky transformation as it becomes home to a variety of Halloween characters ready to tickle your funny bone and send shivers down your spine. Hold onto your hats as you make your way through the monster gathering...you'll be greeted by some friendly and not so friendly hosts! Admission is free - and don't forget your camera for some frightfully good pics.

**Wicked-the-Witch's Apple Picking** *October 31, 3-7pm, Central Atrium*

Devilish fun awaits at the cottage of resident Wicked-the-Witch. Only the bravest little goblins and fairies will dare to PICK AN APPLE from her cauldron...those who do, will win a prize. Will it be a poisonous spider, vampire teeth, vicious snake, puzzles n' games...or something *totally* terrifying!? **One free pick for each child dressed in costume on the day.**

**Monster-rama Reptile Emporium** *October 31, 3-7pm, Central Atrium*

*A Creature Double-Feature!*

Fascinating exhibits of over 20 reptiles including; **Bowser** the snapping turtle, **Chainsaw** the spectacled caiman, Helga the 15ft long albino Burmese python as well as a 4ft long red tail boa, crocodile lizards, leopard geckos, pixie frogs and more, will set the creepy mood this Halloween celebration. Smile like a crocodile and have your photo taken with the "star" reptile of the day.

And for those who can't get enough thrills and chills...

*Hide and Shriek!* Mystery cases containing revolting reptiles and creepy crawlies will test the courage of shoppers brave enough to pull away the cloth to see what's hiding inside! *Free admission to the Reptile Emporium- for all who dare to get up close.*

**Happy Trick-or-Treating at Aberdeen\*** *October 31, starts 3pm, at all levels & Customer Care*

Haunt and Seek! Give-away treats make Halloween sweet and you'll find them at Aberdeen Centre. Dress up your children in costume and they will be treated at participating stores throughout the mall. But before you begin, don't forget to pick up your **free Trick-or-Treat bag** at our Customer Care counter located on first level.

**\*while quantities last**

**Pumpkin Princess' Wacky Makeovers!** *October 31, 3-7pm, Central Atrium*

Bring your children aged 4 - 12 to meet the zany Pumpkin Princess. She will transform their look with personalized face-painting, or a new wacky hairdo! Free admission, one makeover per child, subject to space availability.

**Musical & Magical Entertainment** *October 31, 3-7pm, Central Atrium*

Crowd-pleasing roving performance artists will delight and amaze shoppers as they enliven the celebration with daring and entertaining acts including a musical stilt walker, juggling jester, fire juggler, a mischievous lizard and more. Free admission for all. Happy Halloween!

**About Aberdeen Centre**

Aberdeen Centre is an award-winning lifestyle and shopping destination with over 160 stores and 380,000 sq ft of the latest fashions, furniture and lifestyle products, Asian herbs and teas – and a specialized marketplace offering fresh groceries and culinary ingredients. Its unique fusion of East meets West shopping, dining, entertainment and service amenities include; seven full-service restaurants, wireless internet access in a 800-seat food court, exciting weekly Arts and Cultural performances, as well as the only state-of-the-art musical fountain show in town. Everything you need for an enjoyable day - all in one convenient location, with ample free parking.

**Location**

4151 Hazelbridge Way, Richmond, British Columbia.

**Regular Mall Hours**

Mon-Wed 11am-7pm, Thurs-Sat 11am-9pm, Sun and Holidays 11am-7pm

**For more information, please visit [www.aberdeencentre.com](http://www.aberdeencentre.com) or contact:**

Joey Kwan

Promotion and Public Relations Manager

Aberdeen Centre

Tel: 604 273 1234 x 124

[joeykwan@aberdeencentre.com](mailto:joeykwan@aberdeencentre.com)